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FOR IMMEDIATE RELEASE

November 15, 2021

Mark Swanson to be Named USMEF's New Chairman

Birko's CEO is elected as chairman during organization's 45th anniversary and strategic planning conference

HENDERSON, Colo. – [Birko](#), a leader in providing integrated sanitation solutions, is excited to announce its chief executive officer, Mark Swanson, has been appointed as the new chairman for U.S. Meat Export Federation (USMEF).

"Our company is committed to supporting our association partners," said Kelly Green, Birko president. "Mark's knowledge of the U.S. meat industry and dedication to protecting the food chain makes him an excellent selection for chairman of USMEF."

Mark is also a member of the North American Meat Institute (NAMI), the Produce Marketing Association, the United Fresh Produce Association, the Association for Corporate Growth, and the National Cattlemen's Beef Association.

He routinely presents on food safety topics to industry groups, government agencies, and graduate degree programs including Colorado State University's (CSU) College of Business and College of Agriculture Sciences.

Mark earned a Bachelor of Science degree in agriculture business and an executive MBA, both from Colorado State University, and is the past president of the CSU Alumni Association Board of Directors. He is a member of the CSU CIS Advisory Board and a past member of the CSU Entrepreneurs Center Board of Directors. In addition, he serves on the CSU College of Ag Sciences Dean's Leadership Council.

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About Birko

Saving lives. Reducing costs, liability and risk. Birko is an integration of environmentally responsible chemistry, state-of-the-art equipment, and custom technological solutions for the meat, produce, and beverage industries. Combined with Birko's renowned service, our partners receive exceptional food safety solutions and unmatched value. It's all part of The Birko Advantage Visit www.birkocorp.com for more information.

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